

# Sarah L. Goff, MD, PhD

## Curriculum Vitae

### CONTACT INFORMATION

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### EDUCATION

- 2018 Ph.D. (Public Health), University of Massachusetts Amherst  
Advisor: Lisa Wexler, Ph.D.
- 1996 M.D. University of Massachusetts Medical School
- 1991 B.S. Neurobiology, Yale University

### POSTDOCTORAL TRAINING

- 2017 NIH Training Institute in Dissemination and Implementation Research in Health
- 2015-19 NIH K23 Mentored Career Development Award NICHD
- 2011-13 NIH KL-2 Health Services Research Fellowship, Tufts University School of Medicine and Clinical and Translational Science Institute
- 2003-05 Robert Wood Johnson Clinical Scholars Program, Yale University
- 1996-00 Residency in Internal Medicine/Pediatrics, Baystate Medical Center

### RESEARCH AND PROFESSIONAL EMPLOYMENT

- 2024- Professor, Health Policy and Management, Department of Health Promotion and Policy, School of Public Health and Health Sciences, University of Massachusetts Amherst
- 2019-24 Associate Professor, Health Policy and Management, Department of Health Promotion and Policy, School of Public Health and Health Sciences, University of Massachusetts Amherst, with Tenure 2022
- 2023- Adjunct Associate Professor, Department of Healthcare Delivery and Population Science, University of Massachusetts Medical School-Baystate
- 2019-23 Adjunct Associate Professor, Department of Internal Medicine, University of Massachusetts Medical School-Baystate and *per diem* clinician
- 2018- Adjunct Associate Professor, Department of Population and Quantitative Health Sciences, University of Massachusetts Medical School
- 2016-19 Associate Professor, Departments of Pediatrics & Internal Medicine, University of Massachusetts Medical School (Baystate Health changed academic affiliation to the University of Massachusetts Medical School)

- 2016 Associate Professor, Departments of Pediatrics & Internal Medicine, Tufts University School of Medicine
- 2007-15 Assistant Professor, Departments of Pediatrics & Internal Medicine, Tufts University School of Medicine
- 2005-06 Assistant Professor, Department of Internal Medicine, University of Massachusetts Medical School
- 2002-03 Internist/Pediatrician, Asst. Medical Director & School Based Clinic Medical Director, Hilltown Community Health Centers
- 2001-02 Internist/Pediatrician, Community Health Center of Franklin County
- 2000-01 Internist/Pediatrician, Locum Tenens
- 1996-00 Instructor, Department of Medicine, Tufts University School of Medicine

## **AWARDS AND HONORS**

- 2023 Delta Omega Society - Rho Chapter
- 2022 Mutual Mentoring Award – Mentoring Undergraduate Researchers from Underrepresented Minority Populations
- 2021 Teaching for Inclusion, Diversity and Equity Fellow, University of Massachusetts
- 2020 Center for Research on Families Fellow, University of Massachusetts
- 2013 Manuscript selected as ‘Editor’s Choice’ Article, American Journal of Obstetrics and Gynecology
- 2012 CTSI Annual National Meeting, Recognition for Excellence: Scholar Poster
- 2009 AAMC Early-Career Women Professional Development Seminar
- 2008 Tufts Medical Student Teaching Award
- 2003 Robert Wood Johnson Clinical Scholars Fellowship

## **RESEARCH**

### **PUBLICATIONS**

#### **Key**

\* Community partner

† Junior faculty

‡ Graduate student, medical resident, or post-doc

§ Undergraduate or medical student

#### ***Peer-Reviewed***

1. Geissler KH, Shieh MS, Lindenauer PK, Ash AS, Krishnan J, **Goff SL**. The Effects of Medicaid Financing and Delivery System Reform on Children with Asthma. Accepted JAMA Pediatrics, June 2024.
2. Geissler KH, Shieh MS, Lindenauer PK, Ash AS, Krishnan J, **Goff SL** Health insurance type and outpatient specialist care among children with asthma. JAMA Network Open. 7(6). doi:10.1001/jamanetworkopen.2024.17319. June 2024.
3. **Goff SL**, Shieh MS, Lindenauer PK, Ash AS, Krishnan J, Geissler KG. Differences in healthcare utilization for asthma by children with Medicaid versus private insurance. Population Health Management. 27(2):105-113. April 2024.

4. DaCosta, MC, Mogaka J<sup>‡</sup>, Gebhardt L, **Goff SL**, Qasba, N, Attanasio L. Readiness to implement a doula-hospital partnership program. *Journal of Obstetric, Gynecologic and Neonatal Nursing*. 53(2). doi:[10.1016/j.jogn.2023.12.001](https://doi.org/10.1016/j.jogn.2023.12.001). 2024.
5. **Goff SL**, Brooks B (co-first authors), DaCosta MC,<sup>§</sup> DeCou E, Wallace K<sup>‡</sup>, Sule S,<sup>§</sup> Bromberg J, Vernacchio L, Walter HJ. Considerations for behavioral health integration program implementation in pediatric Primary Care Settings: A Qualitative Study. *Academic Pediatrics*. 24(4). doi: [10.1016/j.acap.2023.10.006](https://doi.org/10.1016/j.acap.2023.10.006). October 2023.
6. **Goff SL**, Gilson C,<sup>§</sup> DaCosta M,<sup>§</sup> Sule S,<sup>§</sup> DeCou E, Geissler K, Dick A, Dalal M, Kranz A. Barriers and Facilitators to Optimal Fluoride Varnish Application. *Academic Pediatrics*. 24(5). doi: 10.1016/j.acap.2023.09.018. 2024
7. Qasba N,<sup>†</sup> **Goff SL**, Wallace K,<sup>§</sup> Sopko J,<sup>§</sup> Czajka J,<sup>§</sup> Cappocia KL, Shcherbakova N. Online survey of consumer awareness and perceptions of a Massachusetts law for 12-month supply of contraception. *In Press Contraception* Aug 2023.
8. Sule S,<sup>§</sup> DaCosta M,<sup>§</sup> Gilson C,<sup>§</sup> DeCou E, **Goff SL**. Communication of COVID-19 misinformation on social media by physicians in the U.S. *JAMA Netw Open*. August 15, 2023;6(8):e2328928. doi:10.1001/jamanetworkopen.2023.28928
9. Ravenhurst J,<sup>‡</sup> Snyder T,<sup>‡</sup> Wallace K,<sup>‡</sup> Pennell S, **Goff SL**, Lover A. Knowledge, attitudes, and practices regarding COVID-19 among university students and employees in Massachusetts, USA: A qualitative study. *J Am Coll Health*. 2023 Jul 18:1-13. doi: 10.1080/07448481.2023.2225626.
10. Chen AY, Geissler KH, Dick AW, **Goff SL**, Kranz AM. Association between insurer type and fluoride varnish application during well-child visits in Massachusetts. *Acad Pediatr*. S1876-2859(23)00152-3. doi: 10.1016/j.acap.2023.05.003 May 2023.
11. Kachoria A, Sefton L, Miller F, Leary A, **Goff SL**, Nicholson J, Himmelstein J, Alcusky M. Facilitators and barriers to care coordination between Medicaid accountable care organizations and community partners: Early lessons from Massachusetts. *Med Care Res Rev*. doi: 10.1177/10775587231168010 (2023).
12. Geissler KH, Lindenauer PK, Ash AS, Shieh M, **Goff SL**. Comparison of influenza vaccine rates for children with asthma insured by Medicaid and commercial insurers in Massachusetts. *Accepted Acad Pediatr* March 2023.
13. Attanasio L,<sup>†</sup> Ranchoff B,<sup>‡</sup> Cheung CJ,<sup>‡</sup> **Goff SL**, Geissler KH. Preventive care Visits with OB/GYNs and generalist physicians among reproductive-age women with chronic conditions. *Health Serv Res*. 58(1):207-215 (2023).
14. Qasba N,<sup>†</sup> Bianchet E, Dowd P, **Goff SL**. A qualitative study of clinicians' perspectives on the contraception ACCESS law in Massachusetts: Barriers and facilitators to implementation. *Accepted Health Serv Res*. 58(2):498-507 (2022).
15. Loor JM, Judd NS, Rice CM, Pread DD, Croselle E, Singh PP, Unruh M, Zhu Y, Sehgal AR, **Goff SL**, Bryce CL, Myaskovsky L. Protocol for the AKT-MP trial: Access to kidney transplantation in minority populations. *Contemp Clin Trials Comm*. 4;30:101015 (2022).
16. Kranz AM, **Goff SL**, Whaley C., Dick AW, Geissler KH. Variation in prices for an evidence-based pediatric preventive service. 57(5):1175-1181 (2022).
17. Kranz AM, **Goff SL**, Whaley C., Dick AW, Geissler KH. Delivery of fluoride varnish during pediatric medical visits by rurality. *J Pub. Hlth. Dentistry*. 82(3):271-279 (2022).

18. Qasba N,<sup>†</sup> Wallace KF,<sup>‡</sup> Sopko J,<sup>‡</sup> Czajka J,<sup>§</sup> Cappocia KL, Shcherbakova N, **Goff SL**. Twelve-month Supply of Short-acting Contraception Methods: Pharmacists' Perspectives on Implementation of a New State Law. *J Am PharmAssoc*. 62(4):1296-1303 (2022).
19. **Goff SL**, DaCosta M,<sup>§</sup> Wallace K,<sup>§</sup> Fernandes M,<sup>§</sup> Putnam N,<sup>§</sup> Chow E,<sup>§</sup> Clary K,<sup>‡</sup>. A Qualitative Study of Health Workers' Experiences During Early Surges in the COVID-19 Pandemic in the U.S.: Implications for Ongoing Occupational Health Challenges. *Front. Public Health*. 10:780711 (2022).
20. Kaur J,<sup>§</sup> Ravenhurst J,<sup>‡</sup> Snyder T,<sup>‡</sup> Pennell S, Lover A, **Goff SL**. Considerations for Meeting Students' Mental Health Needs at a U.S. University During the COVID-19 Pandemic: A Qualitative Study. *Front. Public Health*. 10:815031 (2022).
21. **Goff SL**, Gahon G, Geissler KH, Dick AW, Kranz AM. Variation in Current Guidelines for Fluoride Varnish Application for Young Children in Medical Settings in the United States. *Front. Public Health*. 10:785296 (2022).
22. Reisinger-Kindle K,<sup>‡</sup> Qasba N,<sup>†</sup>, Niakan S,<sup>‡</sup> Colby C,<sup>‡</sup> **Goff SL**. Evaluation of Rapid Telehealth Implementation for Prenatal and Postpartum Care Visits During the COVID-19 Pandemic in an Academic Clinic in Springfield, Massachusetts, United States of America. *Health Sci Rep*. 4(4):e455 (2021).
23. Attanasio L,<sup>†</sup> DaCosta M,<sup>§</sup> Sankey H, Kleppel R, Govante T, **Goff SL**. Lower-income and racial/ethnic minority women's perspectives on doula care. *Health Equity*. 5(1):545-553 (2021).
24. Pasquini T,<sup>‡</sup> **Goff SL**, Whitehill J. Navigating a "rare" experience: Health insurance access as described by rare disease caregivers. *Orphanet J Rare Dis*. 16(1):313 (2021).
25. Wallace K,<sup>§</sup> Fernandes M,<sup>§</sup> Putnam N,<sup>§</sup> Chow E, <sup>§</sup> Clary K,<sup>‡</sup> **Goff SL**. Learning from college students' experiences early in the COVID-19 pandemic. *J Am Coll Health*. 1-10 (2021).
26. Geissler KH, Dick AW, **Goff SL**, Whaley C, Kranz AM. Dental fluoride varnish application during medical visits among privately insured children. *JAMA Netw Open*. 4(8):e2122953 (2021).
27. **Goff SL**, Gurewich D, Alcusky M, Kachoria A, Nicholson J, Himmelstein J. Barriers and facilitators to implementation of value-based care models in new Medicaid accountable care organizations in Massachusetts: A study protocol. *Front Public Health* (2021).
28. **Goff SL**, Moran M, Szegda K,<sup>\*</sup> Fioroni T,<sup>\*</sup> DeBanate M,<sup>‡</sup> Byatt N. Development and pilot-testing of an adaptable protocol to address postpartum depression in pediatric practices serving lower-income and racial/ethnic minority families: Contextual considerations. *Implement Sci Commun*. 1;66 (2020).
29. Evans EA, **Goff SL**, Upchurch D, Grella C. Childhood adversity and mental health comorbidity in men and women with opioid use disorders. *Addict Behav*. 102:106149. Epub (2019).
30. **Goff SL**, Unruh ML, Klingensmith J, Eneanya ND,<sup>†</sup> Garvey C, Germain MJ, Cohen C. Advance care planning with patients on hemodialysis: an implementation study. *BMC Palliat Care*. 18:64 (2019).

31. Schoenfeld EM,<sup>†</sup> **Goff SL**, Elia TR, et al. Physician-identified barriers to and facilitators of shared decision-making in the Emergency Department: an exploratory analysis. *Emergency Medicine Journal*. doi:10.1136/emmermed-2018-208242 (2019).
32. **Goff SL**, Mazor KM, Pekow PS, Priya A, Lindenauer PK. Characteristics of high performing primary care pediatric practices: A qualitative study. *Acad Pediatr*. 20(2):267-274 (2019).
33. **Goff SL**, Mazor KM, Priya A, Moran M, Pekow PS, Lindenauer PK. Organizational characteristics associated with high performance on quality measures in pediatric primary care: A positive deviance study. *Health Care Manage Rev*. doi: 10.1097/HMR.0000000000000247 (2019).
34. Riley H,<sup>‡</sup> Headley S, Lindenauer PK, **Goff SL**, Szalai H, Gaalema D, Pack QR.<sup>†</sup> Patients' perceptions of how smoking status influences cardiac rehabilitation attendance after an acute cardiac hospitalization. *J Cardiopulm Rehabil Prev*. 39(3):181-186 (2019).
35. Lagu TL, Norton C,<sup>§</sup> Russo L,<sup>§</sup> Priya A, **Goff SL**, Lindenauer PK. Reporting of patient experience data on health systems' and commercial physician rating websites. *J Med Internet Res*. 27;21(3):e12007 (2018).
36. **Goff SL**, Garb J, Guhn-Knight H, Priya A, Pekow PS, Lindenauer PK. Spatial analysis of factors influencing choice of paediatric practice for mothers from low-income and racial-ethnic minority populations in the U.S. *J Paediatr Child Health*. 55(8):948-955 (2018).
37. Cutrona SL, Golden JG, **Goff SL**, Ogarek J, Barton B, Fisher LD, Preusse P, Sundaresan D, Garber LD, Mazor KM. Improving rates of outpatient influenza vaccination through EHR portal messages and interactive automated calls: A randomized controlled trial. *J Gen Intern Med*. 33(5); 659-667 (2018).
38. Schoenfeld EM,<sup>†</sup> **Goff SL**, Downs G, Wenger RJ, Lindenauer PK, Mazor KM. A qualitative analysis of patients' perceptions of shared decision-making in the emergency department: "Let me know I have a choice". *Acad Emerg Med*. 25:716-727 (2018).
39. **Goff SL**, Kleppel R, Makari-Judson G. "No Pink Ribbons": Women's experiences with a diagnosis of breast atypia: Considerations for creating a decision aid. *JPCRR*. 5:158-166 (2018).
40. **Goff SL**, Guhn-Knight K, Guhn A, Knee A, Lindenauer PK. Effectiveness of an enhanced primary care program on preventive health services. *American J Accountable Care*. 9(3):9-15 (2018).
41. Schoenfeld EM,<sup>†</sup> **Goff SL**, Elia T, Naut K, Poronsky K, Khordipor E, Mazor KM, Lindenauer PK. A qualitative analysis of attending physicians' use of shared decision making: Implications for resident education. *J Grad Med Educ*. 10:43-50 (2018).
42. Al Rowas S,<sup>‡</sup> Rothberg MB, Johnson B, Miller J, AlMahmoud M, Friderici J, **Goff SL**, Lagu T. The association between insurance type and cost-related delay in care: a survey. *Am J Manag Care*. 23:435-442 (2017).
43. Riley H,<sup>‡</sup> Headley S, Winter C, Mazur S, Gaalema DE, **Goff SL**, Lindenauer PK, Pack QR<sup>†</sup>. Effect of smoking status on exercise perception and intentions for cardiac rehabilitation enrollment among patients hospitalized with an acute cardiac condition. *J Cardiopulm Rehabil Prev*. 38(5):286-290 (2017).

44. Fisher KA, Mazor KM, **Goff SL**, Stefan MS, Pekow PS, Williams LA, Rastegar V, Rothberg MB, Hill NS, Lindenauer PK. Successful use of noninvasive ventilation in chronic obstructive pulmonary disease: How do high-performing hospitals do it? *Ann Am Thorac Soc*. 14:1674-1681 (2017).
45. **Goff SL**, Mazor KM, Guhn-Knight H, Budway YY,<sup>‡</sup> Murphy L, White KO, Lagu T, Pekow PS, Priya A, Lindenauer PK. Factors that matter to low-income and racial/ethnic minority mothers when choosing a pediatric practice: A mixed methods analysis. *J Racial Ethn Health Disparities*. 4:1051-1060 (2017)
46. Tan EK,<sup>‡</sup> Loh KP, **Goff SL**. Internal Medicine Hospitalists' Perceived Barriers and Recommendations for optimizing secondary prevention of osteoporotic hip fractures. *South Med J*. 110:749-753 (2017).
47. Lagu T, Metaye K, Moran M, Ortiz L, Priya A, **Goff SL**, Lindenauer PK. Website characteristics and physician reviews on commercial physician-rating websites. *JAMA*. 3: 766-768 (2017).
48. Schoenfeld E,<sup>†</sup> **Goff SL**, Mazor KM, Lindenauer PK. The physician-as-stakeholder: An exploratory qualitative analysis of physicians' motivations for using shared decision-making in the emergency department. *Acad Emerg Med*. 23:1417-1427 (2016).
49. **Goff SL**, Murphy L, Knee AB, Guhn-Knight H, Guhn A, Lindenauer PK. Effects of an enhanced primary care program on diabetes outcomes. *Am J Manag Care*. 23:e75-e81 (2017).
50. **Goff SL**, Mazor KM, Pekow PS, White KO, Priya A, Lagu T, Guhn-Knight H, Murphy L, Youssef Budway Y,<sup>‡</sup> Lindenauer PK. Patient navigators and parent use of quality data: A randomized trial. *Pediatrics*. 138: pii: e20161140 (2016).  
PMCID: PMC5051210
51. Cutrona SL, Sreedhara M, **Goff SL**, Fisher LD, Preusse P, Jackson M, Sundaresan D, Garber LD, Mazor KM. Improving rates of influenza vaccination through electronic health record portal messages, interactive voice recognition calls and patient-enabled electronic health record updates: Protocol for a randomized controlled trial. *JMIR Res Protoc*. 5:e562016 (2016).
52. **Goff SL**, Youssef Y,<sup>‡</sup> Pekow PS, White KO, Guhn-Knight H, Mazor KM, Lindenauer PK. Successful strategies for practice-based recruitment of racial and ethnic minority pregnant women in a randomized controlled trial: The IDEAS for a Healthy Baby Study. *J Racial Ethn Health Disparities* 3:731-737 (2016).
53. Lagu T, **Goff SL**, Craft B, Calcasola S, Benjamin EM, Priya A, Lindenauer PK. Can social media be used as a hospital quality improvement tool? *J Hosp Med*. 11:52-55 (2015).
54. **Goff SL**, Lagu T, Pekow PS, Hannon NS, Hinchey KL,<sup>§</sup> Jackowitz TA,<sup>§</sup> Tolosky PJ,<sup>§</sup> Lindenauer PK. A qualitative analysis of hospital leaders' opinions about publicly reported measures of health care quality. *Jt Commission J Qual Patient Saf* 41:169-176 (2015).
55. Chasan-Taber L, Marcus BH, Rosal MC, Tucker KL, Hartman SJ, Pekow PS, Stanek E 3rd, Braun B, Solomon CG, Manson JE, **Goff SL**, Markenson G. Proyecto Mama: a lifestyle intervention in overweight and obese Hispanic women: a randomized controlled trial-study protocol. *BMC Pregnancy Childbirth*. 15:157 (2015).

56. Eneanya, ND,<sup>†</sup> **Goff SL**, Martinez T, Gutierrez N, Klingensmith J, Griffith JL, Garvey C, Kitsen J, Germain MJ, Marr L, Berzoff J, Unruh M, Cohen LM. Shared decision-making in end-stage renal disease: a protocol for a multi-center study of a communication intervention to improve end-of-life care for dialysis patients. *BMC Palliat Care*. 14:30 (2015).
57. **Goff SL**, Eneanya ND,<sup>†</sup> Feinberg R, Germain MJ, Marr L, Berzoff J, Cohen LM, Unruh M. Advance care planning: A qualitative study of dialysis patients and families. *Clin J Am Soc Nephrol*. 10:390-400 (2015).
58. Brown P, Marquard JL, Amster B, Romoser M, Friderici, **Goff SL**, Fisher D. What do physicians read (and ignore) in electronic progress notes? *Appl Clin Inform*. 5:430-444 (2014).
59. **Goff SL**, Mazor KM, Ting HH, Kleppel R, Rothberg MB. How cardiologists present benefits of PCI to patients with stable angina: A qualitative analysis. *JAMA Intern Med*. 174:1614-1621 (2014).
60. Moyer L,<sup>‡</sup> Carbone E, Anliker J, **Goff SL**. The Massachusetts BMI Letter: A qualitative study of responses from parents of obese children. *Patient Educ Couns*. 94:210-217 (2014).
61. Wu K,<sup>‡</sup> Friderici J, **Goff SL**. The impact of a palliative care team on residents' experiences and comfort levels with pediatric palliative care. *J Palliat Med*. 17:80-4 (2014).
62. **Goff SL**, Pekow PS, White KO, Lagu T, Mazor KM, Lindenauer PK. IDEAS for a Healthy Baby - Reducing disparities in use of publicly reported quality data: study protocol for a randomized controlled trial. *Trials*. 14:244 (2013).
63. **Goff SL**, Knee A, Morello M, Grow D, Bsot F. Handoff quality for obstetrical inpatients varies depending on time of day and provider type. *J Repro Med*. 59: 95-102 (2014).
64. **Goff SL**, Kleppel R, Lindenauer K, Rothberg MB. Hospital workers' perceptions of waste: a qualitative study involving photo-elicitation. *BMJ Qual Saf* 22:826-835 (2013).
65. Mann E,<sup>§</sup> **Goff SL**, Colon-Cartagena W,<sup>‡</sup> Bellantonio S, Rothberg MB. Do-not-Hospitalize orders for patients with advanced dementia: Health care proxies' perspectives. *J Am Geriatr Soc* 61:1568-1573 (2013).
66. **Goff SL**, Pekow PS, Avrunin J, Lagu T, Markenson G, Lindenauer PK. Patterns of obstetric infection rates in a large sample of U.S. hospitals. *Am J Obstet Gynecol*. 208: 456.e1-456.e13 (2013). (Editor's Choice)
67. Lagu TL, **Goff SL**, Hannon NS, Shatz A, Lindenauer PK. A mixed-methods analysis of patient reviews of hospital care in England: Implications for public reporting of health care quality data in the US. *Jt Comm J Qual Patient Saf*. 39:7-15 (2013).
68. **Goff SL**, Pekow PS, Markenson G, Knee A, Chasan-Taber L, Lindenauer PK. Validity of using ICD-9-CM codes to identify selected categories of obstetric complications, procedures and comorbidities. *Paediatr Perinat Epidemiol*. 26:421-429 (2012).
69. **Goff SL**, Mazor KM, Gagne SJ, Corey KC,<sup>§</sup> Blake DR. Vaccine counseling: A content analysis of patient-physician discussions regarding human papilloma virus vaccine. *Vaccine*. 29:7343-7349 (2011).

70. Burns JJ, **Goff SL**, Karamian G, Walsh C, Garb J. The relationship between local food sources and open space to BMI in urban children. *Public Health Rep.* 126:890-900 (2011).
71. Mazor KM, **Goff SL**, Dodd KS, Velten SJ, Walsh KE. Parents' perceptions of medical errors. *J Patient Saf* 6:102-107 (2010).
72. **Goff SL**, Holmboe ES, Concato JC. Pediatricians and physical activity counseling: How does residency prepare them for this task? *Teach Learn Med.* 22:107-11 (2010).
73. Mazor KM, **Goff SL**, Dodd K, Alper EJ. Understanding patients' perceptions of medical errors. *J Commun Healthc.* 2: 34-46 (2009).
74. Mazor KM, **Goff SL** et al. Cluster randomized trials to study the comparative effectiveness of therapeutics: stakeholders' concerns and recommendations. *Pharmacoepidemiol Drug Saf.* 18:554-61 (2009).
75. Sabin JE, Mazor K, Meterko V, **Goff SL**, Platt R. Comparing drug effectiveness at health plans: the ethics of cluster randomized trials. *Hastings Cent Rep* 38:39-48 (2008).
76. **Goff, SL**, Feld A, Andrade SE, et al. Administrative data used to identify patients with irritable bowel syndrome. *J Clin Epidemiol.* 61:617-621 (2008).
77. **Goff SL**, Dodd K, Meterko K, Sabin J, Mazor KM. Patients' beliefs and preferences regarding doctors' medication recommendations. *J Gen Intern Med.* 23:236-241 (2008).
78. **Goff SL**, Foody JM, Inzucchi S, Katz D, Mayne ST, Krumholz HM. Brief Report: Nutrition and weight loss information in a popular diet book: is it fact, fiction, or something in between? *J Gen Intern Med.* 21:769-774 (2006).
79. **Goff SL**, Holmboe ES, Curry L. Barriers to obesity training for pediatric residents: a qualitative exploration of residency director perspectives. *Teach Learn Med.* 18:348-355 (2006).

### **Peer Reviewed Letters to the Editor and Opinions**

1. **Goff SL**. Contextual Considerations When Interpreting Well-Child Visit Adherence Results. Letter to the Editor. *JAMA Pediatrics.* 177(1):102-103 (2022).
2. Qasba N, Day SL, **Goff SL**. From Policy to Practice: A Call for Accountability in 12-Month Contraception Dispensing Legislation to Advance Contraception Access and Equity. *Health Affairs Forefront.* Accepted April 2023.

### ***Selected Manuscripts Under Preparation, Review, and Revision***

1. **Goff SL**, Gilson C (co-first authors), DaCosta M, DeCou E. Dentists perspectives on provision of preventive dental health care for young children. Manuscript under preparation.
2. **Goff SL**, DeCou E, Williams B, Mogaka J, Chilakapati S. Parents' perspectives on the impact of Medicaid Accountable Care Organizations on pediatric asthma care. Manuscript under preparation.
3. **Goff SL**, Ravikumar S, DeCou E, Palreddy S. LGBTQ+ youth perspectives on youth mental health – a photovoice project. Manuscript under preparation.

### **GRANTS**

## **Current**

- 2023-28 **NIMH R01MH134176 (Goff and Geissler MPI)**  
The effects of accountable care organizations on disparities in pediatric behavioral health quality of care, outcomes, and disparities.  
Role: MPI
- 2023-26 **PCORI Limited Competition PFA: Implementation Awards (Mehrotra)**  
Implementing treatments for depression for patients undergoing long-term dialysis.  
Role: Co-investigator
- 2023-25 **NIMHD R21MD018075 (Attanasio)**  
Hospital quality, processes of care, and racial disparities in birth mode for individuals with a prior cesarean.  
Role: Co-investigator
- 2023-28 **NHLBI R01HL164489-01A1 (Geissler and Attanasio MPI)**  
System factors influencing the postpartum transition to primary care for cardiovascular disease risk management among women with hypertensive disorders in pregnancy.  
Role: Co-investigator
- 2021-26 **NHLBI R01HL149874 (Goff)**  
Effects of Medicaid accountable care organizations on childhood asthma quality of care, outcomes, and disparities.  
This study examines changes in quality of care and outcomes as well as disparities in asthma care and outcomes for Medicaid-insured children with asthma in Massachusetts following implementation of 17 new Medicaid accountable care organizations.  
Role: PI
- 2020-25 **NIMHD R01MD013752 (Myaskovski)**  
Access to Kidney Transplantation in Minority Populations (AKT-MP)  
This study compares the effectiveness of two interventions to reduce disparities in kidney transplant by streamlining the evaluation process for patients in health disparities populations in New Mexico.  
Role: Co-investigator
- 2020-24 **NICDR R01DE028530 (Kranz)**  
Promoting children's oral health: Identifying provider-, practice-, and community-level characteristics associated with delivery of fluoride varnish in medical offices.  
This study explores patterns of fluoride application in relation to health policy requiring insurance coverage of the service. My role is to lead a

positive deviance study to identify organizational strategies and contextual factors that may be associated with higher application rates.  
Role: Co-investigator

2020-25      **NCATS UL1TR001453**      **(Luzuriaga)**  
University of Massachusetts Medical School - Worcester  
CTSA Renewal Funding  
I will co-develop and co-lead on-line trainings in community-engaged research for faculty and students across the five University of Massachusetts campuses.  
Role: Consultant

**Completed**

2022-24      **Massachusetts Health Policy Commission**      **(Qasba)**  
Birth Equity and Support through the inclusion of Doula Expertise (BESIDE)  
I co-lead the evaluation of this pilot study of a new partnership between a tertiary care-based OB-GYN program and community-based doulas that focuses on maternal health disparities for Black women in the U.S.  
Role: Co-investigator

2022-23      **NICDR R01DE028530-03S1**      **(Kranz)**  
Supplement: Promoting Children's Oral Health: Identifying Provider-, Practice-, and Community-Level Characteristics Associated with Delivery of Fluoride Varnish in Medical Offices.  
This study expands the scope of the parent R01 (see below) to include an examination of race, ethnicity and socioeconomic status on fluoride varnish receipt.  
Role: Co-investigator  
\$426,000

2020-21      **NHLBI R56 HL151636**      **(Attanasio and Geissler)**  
Managing cardiovascular disease risk among women with hypertensive disorders in pregnancy: A mixed method analysis of system factors influencing the postpartum transition to primary care.  
This study aims to identify organizational, system, and individual factors that may be associated with transitions of care postpartum for women with pregnancy-associated hypertensive disorders.

2019      **University of Massachusetts Medical School - Worcester (Goff)**  
Small Conference Grant  
Preventing Adverse Childhood Experiences (ACES) Through Interdisciplinary Research and Policy: A Tri-campus Research Collaborative.  
Role: PI

- 2018-19 **Centers for Medicaid and Medicare Services (Himmelstein)**  
 Independent Evaluation, MassHealth Medicaid ACO Demonstration Project, Qualitative Assessment  
 Supported qualitative team in developing interview guides for in-depth interviews with leadership in the new MassHealth Medicaid ACOs and Community Partners. Led pilot testing of the interview guides and interview process. Trained the interview teams and assessed the quality of interviews conduct by the team.  
 Role: Co-investigator
- 2015-19 **NICHD K23 HD080870 (Goff)**  
 Identifying Factors Associated with High Quality Pediatric Primary Care  
 I conducted a positive deviance study of high performing ambulatory pediatric practices to determine organizational strategies and contextual factors associated with care quality. As part of this award, I completed a Ph.D. in Public Health, focused on dissemination and implementation theory and methodology at the organizational level.  
 Role: PI
- 2017-18 **UMass Medical School Pilot Project Proposals (Goff)**  
 PPD Screening in Pediatric Practice  
 This pilot implementation study seeks to identify best processes for successful screening and referral for PPD in pediatric practice.  
 Role: PI
- 2017-18 **University of Massachusetts - Amherst (Gubrium)**  
 Developmental Science Initiative Seed Grant  
 Digital Storytelling for Postpartum Depression Prevention in Adolescent Women  
 This pilot study tested the feasibility of conducting a randomized controlled trial of a digital storytelling intervention to prevent postpartum depression in adolescent Latina and Black women.  
 Role: Co-Investigator
- 2015-17 **PCORI BMC-1113 (Goff)**  
 Project ACCCES: A Collaboration to build Capacity for Community-Engaged research in Springfield  
 This project was a partnership between Baystate Medical Center and community partners. The goal of the project is to develop a coalition of patients, stakeholders and investigators who are informed about community-engaged research tenets and will work together to develop comparative effectiveness research proposals that will benefit patients who suffer from health disparities.  
 Role: PI

- 2015-17      **AHRQ R03 HS024311**      **(Schoenfeld)**  
 Physician Perspectives on the Use of Shared Decision-Making in the  
 Emergency Department.  
 This qualitative study sought to understand barriers and facilitators to  
 using shared decision-making in the emergency department.  
 Role: Co-investigator
- 2015-17      **Rays of Hope Center for Breast Cancer Research (Goff)**  
 Atypical hyperplasia of the breast: women's experiences with care. We  
 interviewed women with breast atypia about their experiences with  
 diagnosis and management of breast atypia with a goal of informing  
 development of a decision aid.  
 Role: PI
- 2013-17      **NIDDK R01 DK097011**      **(Chasan-Taber)**  
 Randomized Lifestyle Intervention in Overweight and Obese Pregnant  
 Hispanic Women  
 This study tests the impact of a lifestyle intervention on weight and  
 metabolic outcomes for pregnant Hispanic women at high risk for  
 gestational diabetes and their offspring.  
 Role: Co-Investigator
- 2013-18      **PCORI CD-1304-7360**      **(Cohen)**  
 Shared Decision Making - Renal Supportive Care  
 This study assessed how patient-centered discussions about preferences  
 for care impact decisions about Hospice care for dialysis patients with  
 limited life-expectancy.  
 Role: Co-Investigator
- 2012-15      **AHRQ R21 HS021864-0**      **(Goff)**  
 IDEAS for a healthy baby: reducing disparities in use of publicly reported  
 quality data  
 This was one of 17 studies funded in a special three-year \$1,000,000 total  
 cost funding opportunity for research on public reporting of health care  
 quality. We conducted a randomized controlled trial tested the efficacy of  
 an intervention to increase low-income pregnant women's use of publicly  
 reported quality data when choosing a pediatrician.  
 Role: PI
- 2012-14      **Baystate Medical Center Incubator Fund**      **(Goff)**  
 Evaluating the impact of an enhanced primary care program at a health  
 center serving a low-income Hispanic population  
 This study tested the impact of an enhanced primary care team on  
 outcomes for patients with diabetes.  
 Role: PI

- 2011-13      **NCATS KL2 TR000074**      **(Selker)**  
**NCRR KL2 RR025751**      **(Selker)**  
 KL-2 Career Development Award  
 Clinical practices and hospital characteristics associated with health care associated obstetric infection rates in U.S. hospitals  
 This study assessed variation in obstetric infection rates in U.S hospitals.  
 Role: Scholar
- 2010-13      **Baystate Health Insurance Company**      **(Goff and Bsot)**  
 Obstetric Hand-offs: Identifying and Implementing Best Practices  
 This study described current practices for transferring patient care between nurses, physicians, and resident physicians and incorporates national best practices into re-design of current practices.  
 Role: Co-PI
- 2011-12      **Foundation for Informed Medical Decision-Making (Rothberg)**  
 Informed consent for PTCL: What do cardiologists say?  
 This mixed methods study determined the nature and content of discussions cardiologists have with patients regarding PTCL.  
 Role: Co-Investigator
- 2010-12      **Baystate Medical Center/University of Massachusetts Amherst Collaborative Biomedical Research Grants (Goff and Carbone)**  
 The Massachusetts Body Mass Index (BMI) Letter: How are parents responding?  
 This qualitative study assessed parents' responses to and readability of the BMI letter.  
 Role: Co-PI
- 2010-11      **Tufts University Innovations in Medical Education Grant (Goff)**  
 Enhancing third-year TUSM students' ethics and professionalism curriculum through use of video vignettes  
 This project developed video vignettes for use in the third-year professionalism and ethics curriculum to evaluate the effectiveness of the vignettes and to develop an instructor's guide.  
 Role: PI
- 2009-11      **Baystate Medical Center Incubator Fund**      **(Goff)**  
 Identifying predictors of variation in obstetric complication rates across US Hospitals: preliminary studies to improve obstetric quality of care  
 This project evaluated the validity of ICD-CM coding for obstetric complications and developed detailed analytic models for examining factors associated with obstetric outcomes.  
 Role: PI

- 2009-10      **Meyers Primary Care Institute Small Grants**      **(Blake)**  
 HPV Vaccine Counseling: A mixed qualitative and quantitative study  
 This study explored discussions between primary care doctors and patients regarding the HPV vaccine and measures the discussions' oral health literacy load.  
 Role: Co-Investigator
- 2008-10      **Baystate Medical Center Incubator Fund**      **(Goff)**  
 IMP – Improving meals in pre-schools.  
 This study evaluated the outcomes of a community-based nutrition intervention in an urban pre-school program.  
 Role: PI
- 2007-08      **Meyers Primary Care Institute Small Grants**      **(Mazor)**  
 Parents' perceptions of medical errors in pediatrics  
 This qualitative study examined parents' descriptions of perceived medical errors affecting their children.  
 Role: Co-Investigator

## **PEER-REVIEWED CONFERENCE PRESENTATIONS (Selected)**

### **International**

1. Geissler KH, Shieh M-S, Krishnan J, Lindenauer PK, Ash A, Goff S. The Effects of Medicaid Financing and Delivery System Reform on Children with Asthma. Pediatric Academic Society (PAS). Poster presentation. Toronto, Canada. May 2-6, 2024.
2. **Goff SL**, Brooks B, DeCou E, DaCosta M, Bromberg J, Vernacchio L, Walter H. Integration of Behavioral Health Care in Pediatric Primary Care Settings. European Academic Pediatric Societies. E-poster. Barcelona, Spain. October 7-11, 2022.
3. **Goff SL**, Gilson C, Geissler KH, Dick AW, Kranz AM. Barriers and Facilitators to Pediatric Fluoride Varnish Application in Primary Care Medical Offices in the U.S.: A Qualitative Study. European Academic Pediatric Societies. E-poster. Barcelona, Spain. October 7-11, 2022.
4. Impact of Value-Based Health Care Reform on Pediatric Asthma Quality of Care and Disparities in the U.S. European Academic Pediatric Societies. E-poster. Barcelona, Spain. October 7-11, 2022.
5. Youssef Y, Lindenauer PK, Pekow P, White KO, Mazor KM, Roberts J, **Goff SL**. What matters to low-income women when choosing a pediatrician? Pediatric Academic Society Annual Meeting. Poster presentation. Vancouver, BC. May 2014.
6. Wu K, Friderici J, **Goff SL**. October 2012. The impact of a palliative care team on residents' experiences and comfort levels with pediatric palliative care. Poster presentation 19th International Congress on Palliative Care, Montreal Canada.
7. **Goff SL**, Mazor KM, Gagne S, Corey KC, Blake D. Human papilloma virus vaccine counseling: A mixed-methods analysis of patient-provider encounters involving vaccine discussion. Poster presented by co-author at the Society for Adolescent Health and Medicine Annual Meeting, Toronto, Canada. April 2010.

### **National**

1. Geissler KH, Shieh M-S, Ash A, Lindenauer PK, Krishnan J, **Goff S**. The Association of Medicaid Financing and Delivery System Reform with Acute and Routine Care Utilization for Children with Asthma. Poster Presentation. Baltimore, MD. June 29-July 2, 2024.
2. Geissler KH, Shieh M-S, Krishnan J, Lindenauer PK, Ash A, **Goff S**. Specialist Use Among Privately and Publicly Insured Children with Asthma. AcademyHealth 2023 Annual Research Meeting. Poster Presentation. June 24-27, 2023. Seattle, WA.
3. Geissler KH, Shieh M-S, Lindenauer PK, Ash A, Krishnan J, Goff S. Rural-Urban Differences in Utilization for Children with Asthma. AcademyHealth 2023 Annual Research Meeting. Poster Presentation. June 24-27, 2023. Seattle, WA.
4. **Goff SL**, Brooks B, DeCou E, DaCosta M, Bromberg J, Vernacchio L, Walter H. Integration of behavioral health care in pediatric primary care settings: pediatric providers experiences and considerations for dissemination and scale-up 15<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation in Health. Poster presentation. Washington DC, December 11-13, 2023.
5. **Goff SL**, Gilson C, Geissler KH, Dick AW, Kranz AM. Novel barriers and facilitators to implementation and sustainment of pediatric fluoride varnish application in primary care medical settings: A qualitative study. 15<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation in Health. Poster presentation. Washington DC, December 11-13, 2022.
6. Geissler KH, Lindenauer PK, Ash A, Krishnan J, Goff S. The Role of Medicaid Accountable Care Organizations in Asthma Care for Children: Early Evidence from the Massachusetts Section 1115 Waiver Demonstration. AcademyHealth 2022 Annual Research Meeting. Poster Presentation. Washington DC. June 4-7, 2022.
7. Kranz AR, Gahlon G, O'Neil B, Dick AW, **Goff SL**, Whaley C, Geissler K. Preventive Oral Health Services during Medical Visits Among Privately-Insured Children in 4 New England States. AcademyHealth. Accepted March 2021.
8. **Goff SL**, Brooks B, DaCosta M, Sule S, Wallace K, Bromberg J, Vecchio L, Walter H. Behavioral Health Integration in an Independent Provider Organization: A Qualitative Study of Barriers and Facilitators to Dissemination and Scale-up. Pediatric Academic Societies. April 2022. Denver Colorado
9. **Goff SL**, Gahlon G, Geissler KH, Dick AW, Kranz AM. Variation in Fluoride Varnish Guidelines. Front. Pediatric Academic Societies. April 2022. Denver Colorado and AcademyHealth Annual Research Meeting June 2022 (presented by co-author).
10. Kranz AR, Gahlon G, O'Neil B, Dick AW, **Goff SL**, Whaley C, Geissler K. Fluoride Varnish During Medical Visits Among Privately-Insured Children in 4 New England States. National Oral Health Conference. Accepted March, 2021.
11. Attanasio L,<sup>†</sup> DaCosta M,<sup>§</sup> Kleppel R, Govantes T, Sankey H, **Goff SL**. December 2020. Implementing a new hospital-based doula program to reduce disparities in perinatal health outcomes: Identifying women's needs. 14<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation in Health.
12. **Goff SL**, Reisinger K,<sup>‡</sup> Qasba N.<sup>†</sup> December 2020. Implementation of telehealth to improve pre- and post-natal care in a safety net obstetric practice. 14<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation in Health.

13. Pasquini T, † **Goff SL**, Whitehill J. June 2020. Navigating a ‘rare’ experience: Health insurance access as described by rare disease caregivers. AcademyHealth.
14. **Goff SL**, Moran M, DeBanate M, Byatt B. June 2020 Contextual Considerations for Implementing Postpartum Depression Screening in Safety-Net Pediatric Practices. Video Poster. AcademyHealth.
15. Himmelstein J, Nicholson J, Colangelo J, Alcuskey M, Gurewich D, **Goff SL**. June 2020. Improving Care Coordination between Accountable Care Organizations and Community Partners: Early Findings from the Massachusetts Delivery System Reform Program. AcademyHealth.
16. Pasquini T<sup>‡</sup> and **Goff SL**. June 2020. Availability of Infrastructure to Calculate Rare Disease Prevalence in the United States. AcademyHealth.
17. Pasquini T, † **Goff SL**, Whitehill J. June 2020. The Health Insurance Experience As Described By Rare Disease Caregivers. AcademyHealth.
18. **Goff SL** et al. November 2019. Low positive screen rates for postpartum depression screening in a pediatric safety net practice: A cause of concern? Child Health Research Interest Group Webinar Academy Health.
19. **Goff SL**, et al. November 2019. PPD Screening in Pediatric Practice. Oral Presentation APHA National Meeting.
20. Pasquini T, † **Goff, SL**, White J. November 2019. Navigating a ‘rare’ experience: Health insurance access as described by rare disease caregivers. APHA National Meeting.
21. **Goff SL**, Mazor KM, Pekow PS, Priya A, Lindenauer PK. December 2018. Characteristics of High Performing Primary Care Pediatric Practices: A Qualitative Study. NIH/AcademyHealth Dissemination and Implementation National Conference.
22. **Goff SL**, Moran M, Fiorini T, † Szegda K, † Golden A, Byatt N. December 2018. Implementing Postpartum Depression Screening and Referral in the Pediatric Setting: Barriers and Facilitators. NIH/AcademyHealth Dissemination and Implementation National Conference.
23. **Goff SL**, Martinez T, Klingensmith J, Garvey C, Cohen L, Unruh M. December 2017. Implementation of an intervention to improve shared decision-making for end-of-life care for renal dialysis patients. NIH/AcademyHealth Dissemination and Implementation National Conference.
24. **Goff SL**. November 2017. Making Sense of Health Care Quality: An Ethnographic Study. National Clinician Scholars Program Annual Meeting. New Haven, CT.
25. **Goff SL**. September 2017. Making sense of healthcare quality: a paradigm shift. Society for Social Studies of Science National Meeting. Boston, MA.
26. **Goff SL**, Mazor KM, Guhn-Knight H, Murphy L, Youssef Y, Pekow PS, White KO, Lagu T, Mazor KM, Lindenauer PK. October 2015. IDEAS for a Healthy Baby: An intervention to reduce barriers to using publicly reported quality performance data. Late breaking abstract platform presentation. AcademyHealth, Minneapolis, MN.
27. **Goff SL**, Guhn-Knight H, Murphy L, Youssef Y, Pekow PS, White KO, Lagu T, Mazor KM, Lindenauer PK. June 2015. IDEAS for a Healthy Baby: An intervention to reduce barriers to using publicly reported quality performance data. Late breaking abstract platform presentation. Platform presentation AHRQ National Meeting. Washington, DC.

28. Cohen L, Marr L, **Goff SL**. November 2014. Barriers and Solutions to Working with Patients as Research Partners: The Patient-Centered Outcomes Research Institute. Barriers and solutions to working with patients as research partners: the patient-centered outcomes research institute. Academy of Psychosomatic Medicine.
29. Eneanya ND,<sup>†</sup> **Goff SL**, Germain MJ, Unruh ML and Cohen L. November 2014. The Hemodialysis Patient Voice: Perspectives of Communication and Advance Care Planning (ACP) Within Hemodialysis Units. The Renal Supportive Care Study, Patient-Centered Outcomes Research Institute. Poster presentation for American Society of Nephrology (NE). Philadelphia, PA.
30. Youssef Y, Mazor KM, Roberts J, White KO, Pekow P, Lindenauer PK, Lagu T, Sentell T, Miyamura J, **Goff SL**. June 2014. Key factors in women's decisions when choosing a pediatrician: considering diverse patient perspectives. AcademyHealth.
31. Youssef Y, Lindenauer PK, Pekow P, White KO, Mazor KM, Roberts J, **Goff SL**. June 2014. What matters to low-income women when choosing a pediatrician? Accepted for presentation at AcademyHealth.
32. Youssef Y, Lindenauer PK, Pekow P, White KO, Mazor KM, Roberts J, **Goff SL**. June 2014. How an intervention to help pregnant women use publicly available pediatric quality data affects their trust in the internet as a source for these data. Poster presentation at the Society for General Internal Medicine Annual Meeting. AcademyHealth.
33. Murphy L, Lindenauer PK, Visintainer P, **Goff SL**. June 2014. Evaluating the impact of an enhanced primary care program at a health center serving a low-income Hispanic population. AcademyHealth.
34. **Goff SL**, Pekow PS, White KO, Lagu T, Mazor KM, Lindenauer PK. June 2013. IDEAS for a Healthy Baby Study: Reducing Disparities in Use of Publicly Reported Quality Data. AcademyHealth.
35. **Goff SL**, Mazor KM, Rothberg MB. June 2013. Percutaneous coronary interventions for stable angina: Why patients think it will save their lives. AcademyHealth.
36. **Goff SL**, Mazor KM, Rothberg MB (presenter). May 2013. Percutaneous coronary interventions for stable angina: Why patients think it will save their lives. Society for General Internal Medicine National Annual Meeting.
37. **Goff SL**, Knee A, Grow D, Bsath F. February 2013. Handoffs in Labor and Delivery: Can we do better? Society for Maternal Fetal Medicine Meeting, San Francisco, CA.
38. Moyer L,<sup>‡</sup> **Goff SL**, Carbone EC, Anliker J. October 2012. The BMI letter: How are parents responding? Health Literacy Research Conference, Bethesda, MD.
39. **Goff SL**, Kleppel, R, Rothberg MR. April 2012. A photo-elicitation study of potential sources of waste in the medical system. Pediatric Academic Society National Annual Meeting.
40. **Goff SL**, Kleppel, R, Rothberg MR. May 2012. A photo-elicitation study of potential sources of waste in the medical system. Society for General Internal Medicine National Annual Meeting.
41. Mann E,<sup>§</sup> **Goff SL**, Colon-Cartagena W, Rothberg MR, Bellantonio S. May 2012. Qualitative investigation of the decision to initiate Do Not Hospitalize orders amongst health care proxies of nursing home patients with dementia. Society for General Internal Medicine National Annual Meeting.

42. Lagu T, Hannon N, Shatz A, **Goff SL**, Lindenauer PK. May 2012. Patient feedback to hospitals in the UK: A qualitative analysis of an on-line public feedback system. Society for General Internal Medicine National Annual Meeting.
43. **Goff SL**, Pekow PS, Norwitz E, Lindenauer PK. April 2012. Hospital rates of healthcare associated infections associated with childbirth. CTSI Annual Meeting.
44. **Goff SL**, Wittcopp C, Friderici J, Kennedy J, Balsbaugh C, Carbone EC. November 2010. IMP - Improving Meals in Pre-schools. American Dietetic Association, Boston, MA.
45. **Goff SL**, Dodd K, Meterko K, Sabin J, Mazor KM. October 2011. Patients' beliefs and preferences regarding doctors' medication recommendations. Poster presented by co-investigator at the International Conference on Communication in Healthcare.
46. **Goff SL**, Pekow PS, Markenson G, Knee A, Lindenauer PK. June 2011. Validation of ICD-9-CM codes for identifying obstetric complications. AcademyHealth.
47. **Goff SL**, Szegda K,\* Wittcopp C. October 2009. A Comparison of Low, Moderate, and High Intensity Pediatric Weight Management Interventions. Annual National Scientific Meeting of The Obesity Society (NAASO).
48. Mazor KM, **Goff SL**, Dodd KS, Velten SJ, Walsh KE. October 2009. Parents' Perceptions of Medical Errors in Pediatrics. International Conference on Communication in Healthcare.
49. **Goff SL**, Wittcopp C, et al. May 2008. Are you ready? Assessing weight management preparedness in families presenting to a pediatric weight management program. Presented by co-investigator. Pediatric Academic Societies National Annual Meeting.
50. **Goff SL**, Dodd K, Meterko V, Sabin J, Mazor KM. March 2007. Patients' beliefs and preferences regarding doctors' medication recommendations. HMO Research Network National Meeting.
51. **Goff SL**, Feld A, Andrade SE, et al. March 2007. Use of administrative data to identify patients with irritable bowel syndrome. HMO Research Network National Meeting.
52. **Goff SL**, et al. May 2005. Goal Setting and Bariatric Surgery Outcomes. Society for General Internal Medicine Annual National.
53. **Goff SL**, Foody JM, Inzucchi S, Katz D, Mayne ST, Krumholz HM. May 2005. Nutrition and weight loss information in a popular diet book, is it fact, fiction, or something in between? Society for General Internal Medicine Annual National Meeting.
54. **Goff SL**, Holmboe ES, Concato JC. May 2005. Guiding Children to Fitness: Activity Promotion Curricula in Pediatric Residency Programs. Pediatric Academic Society National Annual Research Meeting.
55. **Goff SL**, Holmboe ES, Concato JC. November 2004. Guiding Children to Fitness: Activity Promotion Curricula in Pediatric Residency Programs. Robert Wood Johnson Clinical Scholars National Meeting.

## Regional

1. Wallace K, § Fernandes M, § Putnam N, § Chow E, § Clary K, ‡ **Goff SL**. College students' experiences with the COVID-19 pandemic. University of Massachusetts Amherst, School of Public Health and Health Sciences Research Day.

2. Jimenez D, § Sayeed A, § **Goff SL**. April 2019. Law Enforcement Officers and Opioid Use Disorder. University of Massachusetts Amherst, School of Public Health and Health Sciences Research Day.
3. Pasquini T, † **Goff SL**, Whitehill J. Navigating a “Rare” Experience: Health Insurance Access as Described by Rare Disease Caregivers. **1st place Practice Category**, University of Massachusetts Amherst, School of Public Health and Health Sciences Research Day
4. Youssef Y, Mazor KM, Roberts J, White KO, Pekow P, Lindenauer PK, Lagu T, Sentell T, Miyamura J, **Goff SL**. April 2014. Key factors in women’s decisions when choosing a pediatrician: considering diverse patient perspectives. Oral platform presentation at the APA Region 1 meeting. Amherst, MA.
5. Moyer L, † **Goff SL**, Carbone EC, Anliker J. October 2012. The BMI letter: How are parents responding? Poster presentation American Academy on Communication in Healthcare Forum. Providence, RI.
6. **Goff SL**, Foody JM, Inzucchi S, Katz D, Mayne ST, Krumholz HM. March 2005. Nutrition and weight loss information in a popular diet book, is it fact, fiction, or something in between? Platform Presentation, Society for General Internal Medicine New England Regional Meeting, Hanover, NH.

## **INVITED PRESENTATIONS (SELECTED)**

### **National**

2016 IDEAS for a Healthy Baby, AHRQ Annual Research Meeting. Crystal City, VA. October 2016.

### **Regional**

2020 Project ACCCES: An Innovative Approach to Inter-partnership Training for Community Engaged Research. Tufts University School of Medicine Translational Research Day. March 2020.

2020 Women Recover! Conference Panel Speaker. April 2020. MA Department of Public Health. Postponed due to COVID.

2017 Project ACCCES: A pathway to community-academic partnership. Institute for Diversity Studies; University of Massachusetts Amherst. October 2017.

2016 Patient and Family Advisory Council, Health Care for All; Norwood, MA. June 2016.

2016 Western MA Health Equity Network Summit. UMASS-Amherst School of Public Health and Health Sciences; Amherst, MA. November 2016.

## **TEACHING**

### **Advising and Mentoring**

#### ***Dissertation Committee Chair***

2022- Eugene Garland

#### ***Dissertation Committee Member***

2023- Johanna Ravenhurst (EHS)

2022- Sara Reddington (Nursing)

2022- Courtney Bouthiller (Sociology)  
2022- 24 Brittany Ranchoff (HPM)  
2022-24 Paige Shaffer (HPM)  
2021 Grace Masters (External committee member UMass Medical School, MD-  
PhD)  
2019 Tai Spargo-Pasquini (HPM)

### **PhD Advisor**

2022- Joyce Mogaka  
2022-23 Katie Schoelkopf  
2023- Chip Dana

### ***Master's Thesis Chair or Co-Chair***

2023 Marshall Crescentini  
2023 Tatyana Say  
2023 Dora Berg  
2023 Ashley Luu  
2022 Mackenzie Gilligan  
2022 Sophia Hermann  
2022 Jennifer Holmes  
2022 Emily Young  
2021 Serena Nally  
2021 Kelsey Clary  
2021 Shannon Fox  
2021 Kathyryn Milller  
2020 Olivia Mariano  
2020 Saloonnee Adkari  
2019 Faith English  
2019 Alea Moscone  
2019 Deanna Mazina

### ***Research Mentorship - Undergraduate***

2019-23 Marisa DaCosta (Rising Researcher Award 2022; Accepted to University  
of Massachusetts Medical School)  
2023-24 Siri Palreddy (Amherst College)  
2022-24 Sanjana Ravikumar (Winner Best Undergrad Poster SPHHS Research  
Day 2023; Abstract presentation at APHA; Honors Thesis)  
2022-23 Syrah Bradley  
2021- Charlotte Gilson  
2021-24 Sahana Sule  
2021-22 Srinidhi Raghav (Honors Thesis)  
2021-22 Jessalyn Kaur (Accepted to University of Massachusetts Medical School)  
2020-22 Kate Fiero Wallace  
2020-21 Megan Fernandes  
2020-21 Eva Chow  
2020-21 Natalia Putnam

### **Research Mentorship - Residents**

- 2020 Keith Reisinger-Kindle, MD, MPH,\* OB-GYN Resident, Faculty Research Mentor, Telehealth and Prenatal Care During COVID-19 Pandemic (under review). University of Massachusetts Medical School - Baystate, Springfield, MA
- 2014-16 Eng Keong Tan, MD,\* Internal Medicine Resident, Faculty Research Mentor, University of Massachusetts Medical School - Baystate, Springfield, MA
- 2014-15 Anita Mulye, MD, Internal Medicine Resident, University of Massachusetts Medical School - Baystate, Springfield, MA
- 2013-17 Kathryn Jobbins, MD Internal Medicine Chief Resident, Faculty Research Mentor, University of Massachusetts Medical School - Baystate, Springfield, MA
- 2013-15 Auras Atreya, MD,\* Internal Medicine Resident, Faculty Mentor, Cardiovascular Disease Fellow, University of Massachusetts Medical School - Baystate, Springfield, MA
- 2013-15 Sora Al Rowas, MD,\* Internal Medicine Resident, Faculty Research Co-Mentor, University of Massachusetts Medical School - Baystate, Springfield, MA
- 2013-14 Kelly Wu, MD,\* Internal Medicine/Pediatrics Resident, Faculty Research Mentor, University of Massachusetts Medical School - Baystate, Springfield, MA
- 2009-11 Brian Prystkowsky, MD, Pediatric Resident, Faculty Research Mentor. University of Massachusetts Medical School - Baystate, Springfield, MA.

### **Research Mentorship - Medical Students**

- 2010-2011 Kristen Cory University of Massachusetts Medical School\*
- 2011-2012 Elizabeth Mann University of Massachusetts Medical School\*

\*Research published in peer-reviewed journal or pending publication

### **Curriculum Development and Courses Taught - University of Massachusetts**

- Spring 2020 PH450-02 Comparative Health Care Systems – Cuba and Costa Rica Study Abroad - Developed a new undergraduate course which I then converted to fully remote course due to COVID-19 pandemic. Taught Spring 2020, 2023, 2024.
- Fall 2019 Developed a new independent study for graduate students in Dissemination and Implementation Science. Taught in Fall 2019, Spring 2021
- Fall 2019- HPP490M The Opioid Epidemic – Developed a new undergraduate elective. Taught in Fall of 2019, 2020, 2021.
- Spring 2019 HPP621 Healthcare Organization and Administration. Taught established core graduate course.

### **Curriculum Development and Courses Taught - Clinical**

- 2008-10 3rd Year Pediatric Clerkship: Taught third-year medical students during outpatient pediatric clinic sessions, University of Massachusetts Medical School - Baystate
- 2008-10 3rd Year Clerkship Ethics and Professionalism: Developed six video vignettes for use in Tufts Medical Student third-year ethics and curriculum (funded by Tufts Innovation in Medical Education grant), Tufts University
- 2007-12 Pediatric Weight Management: Taught second-year residents in pediatric weight management program during the Adolescent Medicine rotation
- 2007-11 Precepted pediatric and Med-Ped residents during Monday evening urgent care session, 3300 Main Street Practice, Baystate Medical Center
- 2007-10 Culture Society and Health  
Developed and coordinated second-year Pediatric Resident Community Medicine month. The rotation's objective was to increase awareness of social determinants of health and community resources available to patients in Springfield, MA.

## **SERVICE**

### ***National and State***

- 2023 NIH Ad Hoc Reviewer; NHLBI, K-Award Study Section, May-June
- 2023 NIH **Chair**; NIMHD, K-Award Study Section, May-June
- 2023 NIH Member, NIMHD, K-Award Study Section. Jan-Feb
- 2022 NIH Ad Hoc Reviewer, ODHS Study Section. Oct-Nov
- 2021-22 Interest Group Committee, AcademyHealth
- 2020- Disparities Interest Group, AcademyHealth
- 2020 Advisory Board, Asthma Strategic Plan, Massachusetts DPH
- 2020- Scientific Advisory Council, Independent Evaluation of Massachusetts Medicaid Accountable Care Organization 1115 Waiver Demonstration
- 2019- Medical Scientific Council, Asthma and Allergy Foundation of America
- 2018- Reviewer Abstracts AcademyHealth Annual Conference on the Science of Dissemination and Implementation in Health National Meeting
- 2018- Reviewer Abstracts APHA Annual Conference
- 2018-19 Reviewer Applications for NIH TIDIRH Fellowship and NCI D&I Fellowship
- 2015 National Board of Medical Examiners Consultant, Task Force on Communication
- 2013-14 Chair, National Meeting Abstract Review Committee: Chronic Disease Management, Society for General Internal Medicine
- 2004-07 Med-Peds Executive Committee, American Academy of Pediatrics
- 2005- Ad Hoc Peer Reviewer (Selected)  
BMC Health Services Research  
American Journal of Preventive Medicine  
Academic Pediatrics  
Journal of the American Board of Family Medicine  
Medical Decision Making  
Vaccine  
JAMA Pediatrics

Pediatrics  
 American Journal of Obstetrics and Gynecology  
 American Journal of Obstetrics and Gynecology MFM  
 Journal of General Internal Medicine  
 Patient Education and Counseling  
 JSTAT  
 BMJ Open  
 Prevention and Chronic Disease  
 JMIR  
 AJPH  
 JAMA Network Open  
 SSM Qualitative Research in Health

2020- Editorial Board, Medical Decision Making  
 2021- Editorial Board, Frontiers Children and Health

***University/Hospital***

2022- Spaulding Smith Fellowship Selection Committee  
 2021-23 Budget and Programs Council (Member), University of Massachusetts, Amherst  
 2019- Health Council (Member), University of Massachusetts, Amherst  
 2019-21 Mentor, Center for Community Health Equity Research Mutual Mentoring Program  
 2020-21 COVID Epidemiology Advisory Board (Member), University of Massachusetts, Amherst  
 2017-18 Be Healthy Partnership Accountable Care Organization: Direct Care and Quality Committees, University of Massachusetts Medical School – Baystate  
 2017-18 Community Benefits Advisory Council, University of Massachusetts Medical School - Baystate  
 2016-17 Customer Relation Based Care Committee, University of Massachusetts Medical School – Baystate  
 2016-19 Associate Director for Engagement, Institute for Healthcare Delivery and Population Science, University of Massachusetts Medical School – Baystate  
 2018 Teaching Faculty (Qualitative Methods and Health Disparities), Research Faculty Development Program, University of Massachusetts Medical School - Baystate  
 2016-17 Member, Undergraduate Admissions Committee, University of Massachusetts Medical School-Baystate  
 2013-15 Co-Director, Resident Scholarly Activities, Internal Medicine, University of Massachusetts Medical School - Baystate  
 2009-10 Member, Ethics and Professionalism Integrated Curriculum Committee, Tufts University School of Medicine  
 2008-10 Associate Pediatric Clerkship Director, Baystate Medical Center/ Tufts University School of Medicine

2007-10 Director, Community Pediatrics: Culture Society and Health  
 1999 Medicine/Pediatrics Curriculum Working Group (Member), University of  
 Massachusetts Medical School - Baystate  
 1998-00 Graduate Medical Education Committee (Peer Selected Medicine/  
 Pediatrics Representative), University of Massachusetts Medical School -  
 Baystate  
 1996-00 Medicine/Pediatrics Residency Committee (Member), University of  
 Massachusetts Medical School - Baystate  
 1996-00 House Staff Selection Committee (Member), University of Massachusetts  
 Medical School – Baystate

### ***UMass School of Public Health and Health Sciences***

2021-22 Faculty Advisor Health Policy Form Issue Brief on Local Public Health  
 2021-22 Faculty Advisor, Student COVID Communications Committee  
 2020-22 Curriculum Committee (Member)  
 2020-22 Facilitator, Anti-Racism Task Force Activities

### ***Department***

2023- Chair, Health Promotion and Policy  
 2022-23 Faculty Search Committee (Chair), Tenure Track Assistant Professor,  
 Health Policy and Management  
 2022-23 Departmental Personnel Committee (Chair)  
 2021-23 Program Head, Health Policy and Management  
 2020-22 Curriculum Committee (Member), University of Massachusetts, Amherst  
 2020-22 Anti-Racism Committee (Internal) (Chair), University of Massachusetts,  
 Amherst  
 2020-21 Associate Program Head  
 2019- Departmental Personnel Committee (Member), University of  
 Massachusetts, Amherst  
 2019-20 Faculty Search Committee (Member), Community Health Education,  
 University of Massachusetts, Amherst  
 2012-17 Scientific Review Committee (Member), Department of Medicine,  
 University of Massachusetts Medical School - Baystate  
 2008-11 Research Committee (Member), Department of Pediatrics, University of  
 Massachusetts Medical School - Baystate  
 2000 Pediatrics Residency Review Committee (Member), University of  
 Massachusetts Medical School - Baystate

### ***Community***

2023- BeHealthy 2.0 Health Equity Committee, Springfield, MA  
 2020-22 Square One Community Advisory Committee, Springfield, MA  
 2019-22 Center for Community Health Equity Research Steering Committee  
 2015- Co-founder Project ACCCES: A Collaboration to Build Capacity for  
 Community-engaged Research in Springfield

### **Professional Memberships**

2009- Academic Pediatric Association (with 3-year gap 2019-2021)  
2011- AcademyHealth  
2013-20 American Public Health Association  
2017-18 Society for Social Studies of Science  
2011-16 Society for General Internal Medicine  
2006-10 NAASO (Obesity) Society  
2002-08 Massachusetts Medical Society  
1996-08 American Academy of Pediatrics  
1999-03 American College of Physicians - American Society of Internal Medicine

## **CLINICAL**

### **Clinical Discipline**

2000- Pediatrics and Internal Medicine

### **Certification and Licensure**

2012 Recertified Diplomate, American Board of Internal Medicine  
2018 Recertified Diplomate, American Board of Pediatrics  
1996- Commonwealth of Massachusetts, Medical License

### **Clinical Practice (Since leaving clinician-investigator positions)**

2022- Per diem physician Urgent Care, University Health Services, University of Massachusetts, Amherst, MA  
2019-22 Per diem physician Urgent Care, Baystate Medical Center, Springfield, MA.